

### FY 13/14 Transportation Planning Grant Awards Rural or Small Urban Transit Planning Studies

1	Rural or Small Urban Transit Planning Studies	Lake County/City Area Planning Council Lake Transit Authority	Lake	Lake County Transit Energy Use Reduction Plan	2	4	This project will develop the Lake County Transit Energy Use Reduction Plan. This project will evaluate current transit energy use (facility and vehicle), potential alternatives given the Lake County operating environment, and the potential cost/benefit of alternatives. The project will consider infrastructure, vehicle, fuel maintenance and other costs, and emissions reduction, safety and other benefits. The plan will make recommendations based on best practices for small rural fleets.
1	Rural or Small Urban Transit Planning Studies	Mendocino Council of Governments Mendocino Transit Authority	Mendocino	Countywide Transit Ridership Survey	2	2	To conduct a county-wide ridership survey of Mendocino Transit Authority's fixed route, intra-community, and inter-city routes, and two Dial-A-Ride services to determine ridership demographics, usage habits, trip characteristics, and customer satisfaction.
2	Rural or Small Urban Transit Planning Studies	Siskiyou County Local Transportation Commission	Siskiyou	Siskiyou County Short Range Transit Plan Update	1	1	This project will evaluate existing transit services in Siskiyou County and identify areas where potential improvements exist. The final document will serve as a guide for future modifications that will increase ridership, reduce emissions and provide transportation alternatives to residents and visitors to Siskiyou County.
3	Rural or Small Urban Transit Planning Studies	El Dorado County Transportation Commission & El Dorado County Transit Authority	El Dorado	El Dorado Transit Market Assessment and Marketing Plan	1	5 6	The project will complete a market assessment and strategic marketing plan for the El Dorado County Transit Authority. The market assessment will provide for a comprehensive analysis of transit user types, demographics, and media usage to provide the foundation for development of a strategic transit marketing plan that will improve and increase transit ridership. The marketing plan will include a budget and staffing levels to guide implementation of the proposed marketing elements.
3	Rural or Small Urban Transit Planning Studies	Nevada County Transportation Commission	Nevada	Nevada County Coordinated Public Transit-Human Services Transportation Plan Update	4 1	1	The purpose of this project is to update the Nevada County Coordinated Public Transit-Human Services Transportation Plan to address changes in public transportation, update needs, identify coordination and mobility options, and update solutions and implementation strategies. The plan was initially prepared in 2008 and it is necessary to conduct new outreach and planning efforts with human services and transportation stakeholders to identify new transportation needs and identify solutions.
3	Rural or Small Urban Transit Planning Studies	Placer County Transportation Planning Agency	Placer	Rocklin Community Transit Planning Study	1 4	1 5 6	The Rocklin Community Transit Planning Study will evaluate reallocating existing Placer County Transit resources to provide more direct bus route coverage in the City to locations currently not served. The Study responds to current and prior year unmet transit needs comments about the lack of service in many parts of the City of Rocklin.
4	Rural or Small Urban Transit Planning Studies	Marin County Transit District	Marin	Coordinated Marin County Student Transportation Plan		10	This project will bring together the school districts and the countywide transportation agencies to improve mobility options for Marin's youth. The goals of the project will be to improve outreach, communication, and services while reducing duplicative efforts and administrative duties. An additional goal will be to identify where specific transportation options are likely to be most successful and relevant. The end result will be a set of recommendations tailored to each specific school site.

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5	Rural or Small Urban Transit Planning Studies	Council of San Benito County Governments & San Benito County Local Transportation Authority	San Benito	Accessible Connections Promoting Active Transportation: A Bus Stop Improvement Plan	12	30	In a collaborative effort, the Council of San Benito County Governments and the San Benito Local Transportation Authority will develop a Bus Stop Improvement Plan. The Bus Stop Improvement Plan would evaluate each County Express Fixed Route and Intercounty bus stops for its accessibility and amenities and make recommendations for improvements. The Bus Stop Improvements Plan would be used in conjunction with the Authority's Transit Design Guidelines, Short and Long Range Transit Plans.
6	Rural or Small Urban Transit Planning Studies	Kern Council of Governments & County of Kern	Kern	Kern River Valley Transportation Development Plan	18	26	Kern Council of Governments (acting as the project administrator), a contracted consultant, and County of Kern staff will prepare a transportation development plan to; analyze Kern Regional Transit service to the area and recommend how it can meet the future needs of the residents of Kern River Valley; and recommend a rational five-year capital investment plan.
6	Rural or Small Urban Transit Planning Studies	Kings County Association of Governments	Kings	Kings County Transit Development Plan Update	16	32	To prepare a comprehensive analysis and update of the 2008 Kings County Transit Development Plan for continued improvements in transit service to the general public and transit dependent populations within Kings County. To update system performance measures, identify transit operating and capital improvements to meet identified needs of service providers and to satisfy MAP-21 requirements, and to provide a transit marketing plan for transit operators.